



Welcome to the library for the Personal Fundraising Coach (PFC) Program at Network for Good. This library is for the exclusive use of PFC Program participants.*

In this library, you will find materials organized in the following folders. We hope you find these materials helpful. If you have any questions as you read through these materials, please let your PFC know during your next session, or email them a list of questions in advance.

- Getting Started with the PFC Program
- Board Engagement
- Campaigns and Appeals
- Case for Support
- Events
- Fundraising Planning and Organization
- Grants
- Planned Giving
- Storytelling
- Acknowledgements
- Glossaries
- Additional Resources

Happy Fundraising!

The PFC Team

**If you do not have a Personal Fundraising Coach and you are interested in joining this program and accessing this library, please contact us at Success@networkforgood.com.*