



Stellar Donor Thank Yous

A basic thank you letter is a perfectly acceptable way to show a donor some gratitude. But if you want to go above and beyond and add some creative flair to wow your donors, go for it!

To help get the creative juices flowing, we collected some favorite thank yous that Network for Good staffers have personally received and some submissions that our nonprofit friends have sent us. All of these thank yous share a few things in common that you should apply to your messages of gratitude:

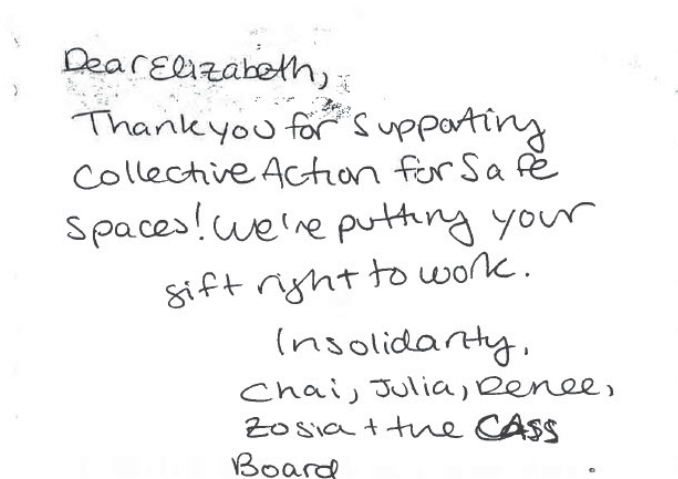
- They contain just one (or one primary) message: THANK YOU.
- Receipt information is not included. Read why Lynne Wester, one of our favorite donor relations experts, says you should never combine a receipt with a thank you.
- There is no second solicitation.

Kudos to all the fundraisers who shared their thank yous!

Written Thank Yous

Collective Action for Safe Spaces

After giving a small donation to a #GivingTuesday campaign, this short, handwritten postcard arrived in the mail:



Honor Flight Capital Region

After the April Honor Flight visit, donors received this thank you letter that recapped the day's events along with a keepsake photo of the veterans who visited the National World War II Memorial.



Honoring America's Greatest Generation

Jane Doe
1234 Maple Lane
Winfield, IL 60190

Dear Jane,

Thank you for your generous donation to Honor Flight Capital Region. We are an all-volunteer organization and our Honor Flight trips are funded entirely by contributions from caring individuals like you- thank you for your support.

On April 5 we honored 22 WWII veterans from the Washington, DC area. Their trip included a visit to the WWII Memorial where they joined more than 350 fellow WWII veterans from around the country. We had hundreds of folks out to greet our veterans at their Memorial, and the DC Police provided our veterans with an honor escort into their Memorial. It was a powerful experience for all who were involved, particularly for our veterans. Many of our veterans remarked that it was the first time they had ever been thanked for their service, and they were all overwhelmed by the outpouring of appreciation and gratitude they received throughout their Honor Flight trip.

In addition to our trip to the WWII Memorial, we visited the Korean War Veterans Memorial, the Air Force Memorial, the Iwo Jima Memorial and the Tomb of the Unknowns at Arlington National Cemetery. At this latter stop we were met by Major General Jeffrey Buchanan, the head of the Military District of Washington. Major General Buchanan provided our veterans with a personal escort to the Tomb of the Unknowns, and he also led four of our veterans in a very special wreath laying ceremony. One of the veterans who laid the wreath, James Riffe, told me that this was one of the highest honors of his life, and that he was grateful for the chance to formally honor the countless friends he lost during his combat service in the Pacific during WWII.

Our day ended with a 'welcome home' celebration that was 70 years in the making, and we treated our veterans to a dinner and a brief concert by the West Point Glee Club. It was an amazing day all around, and we could not have honored our veterans without your support.

On behalf of the 22 selfless Americans who traveled with Honor Flight Capital Region on April 5, thank you for providing these members of our Greatest Generation with the day of honor and recognition that was due to them for so long.

Yours in service,

Michael Garceau
Director, Honor Flight Capital Region

Honor Flight Capital Region
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www.HonorFlightCR.org

Fridge-Worthy

Gardens for Health International

Gardens for Health asked some of its constituent communities to take photos with customized thank you signs. In a world where mass communication is the most cost-effective route, personalization at this level is often unexpected.



Here2There Ministries

Here2There Ministries sends its donors paper currency from a country where the organization worked. Quite the souvenir!



HealthFinders Collaborative

Showing the people who are most affected by a gift hits a home run in the donor's heart. HFC donors received a thank you in the mail with a special message from 14 of the nonprofit's clients.



Videos

Grassroot Soccer

Grassroot Soccer put together a great [Valentine's Day thank you video](#) featuring handmade valentines, soccer tricks, and a fantastic musical performance from the Grassroot Soccer community.



Save the Frogs

Save the Frogs produced a [short and low-key holiday thank you video](#) featuring the organization's founder surrounded by the sounds and sights of Congaree National Park in South Carolina.



YMCA of Greater Oklahoma City

In addition to the fun and joy that students get from participating in the Y's programs, it looks like these YMCA regulars had a great time putting together this [thank you video](#) for donors.



GTECH

Although GTECH's staff talks about physical purchases that help their organization run, [their video](#) makes it clear how these supplies have an impact on many Pittsburgh communities.

